

May 17, 2007

Industry Leading Recruiting Firm Changes its Name to The Healthcare Initiative, Inc.

Effective June 1st, 2007, Management Recruiters of Colorado will be conducting business in the healthcare market as The Healthcare Initiative, Inc.

"The original name just didn't fit us anymore," explained company president, Sean Milius. "Over the last 30 years we have become experts in the recruitment of healthcare professionals. We have a proven track record of providing executive level directors, managers and other healthcare professionals to hundred's of leading hospitals nationwide. This new name better identifies the core of what we do and reflects the true specialty of our practice."

The Healthcare Initiative (THI) has added additional unique consultative services which clients may take advantage of including compensation surveys, personality profiles, background checks, contract employees and various seminars. THI is now a full-service provider to the healthcare market for all employee hiring and retention needs.

Another concern about the former company name was that Colorado seemed to localize the base of operations, while in reality, THI works with companies on a national level.

The Healthcare Initiative may be reached at 303 799-8188 or visit their web site at <http://www.theHealthCareInitiative.com>

The Healthcare Initiative, Inc. has been providing executive search services throughout the U.S. and North America since 1974 and has over 100 years combined experience in the search & placement industry. We place healthcare professionals with the leading hospitals across the country.

If you do not wish to receive future group emails from THI, Inc., please email admin@mricolorado.com with "Remove from group emailing list" in the subject line.